# Risk Management and Insurance

Risk management is the process of:

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Why do you think it is important to manage risk?

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## Risk minimisation strategies

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| **Possible Risk**  | **Risk Minimisation Strategy**  |
| Rising bad debts  | If customers are continually late in paying, enforce a strict credit policy  |
| Computer security  | Install anti-virus software , operate from a secure site and back up all files  |
| Law suits  |  |
| Theft  |  |
| Falling sales  |  |
| Writing cheques in excess of funds  |  |
| Machinery breakdowns  |  |
| Expanding too quickly  |  |
| Physical damage  |  |
| Copyright infringement  |  |
| Tax obligations  |  |
| Supplier problems  |  |
| Ill health  |  |

## Risk Management for your own business

1. Name of your business: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Write a short paragraph that describes your business in terms of the following:
* Does the business trade a good or a service?
* What is the good or service?
* What makes your business unlike any other?
* How many staff members do you employ?
* Is your business successful? Why or why not?

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1. Using the following table, list five possible risks that your business may encounter and how you could possible minimise these risks.

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| Possible Risk  | Risk Minimisation Strategy  |
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## Insurance Case Study- AAMI Insurance

Insurance provides protection against unexpected financial loss. Legislation requires workers compensation insurance for employees and compulsory third-party insurance for motor vehicles owned by the business. It is also advisable to have:

• building insurance (if the premises are owned by the business)

• contents insurance

• comprehensive insurance for motor vehicles

• public liability insurance (protects the business from claims made in regard to negligence).

1. Go to <http://www.aami.com.au/business-insurance>
2. What are the 5 types of business insurance that AAMI Insurance offers?
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1. Go to <http://www.aami.com.au/business-insurance/small-business-insurance>. Under the heading ‘Peace of Mind with AAMI Business insurance’ there are five points. Each point is a benefit of AAMI insurance. Write each point (in your own words) in the left hand column of the table below. In the right hand side of the column write why you think this benefit may be a good thing for the business that you wrote about earlier.

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| **Benefit of Insurance**  | **Why is this helpful to your business?** |
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